

CURRICULUM VITAE

Overview

With a bachelor's degree in Graphic Design and over 20 years of experience both locally and internationally, I have had the opportunity to work on a wide array of print and some digital projects. I am highly motivated and ambitious with a passion for exceptional design and a keen eye for detail.

Employment history

2013 (September) – Present NZME, NZ Herald (Auckland, New Zealand) – part time senior graphic designer – design and layout of *Herald on Sunday* feature spreads and cover pages, magazine layouts for *Reset* magazine, *Sunday Travel*, *Spy* and occasionally *Viva* and *Canvas* as well as digital projects for nzherald.co.nz. Also less recently worked on NZ Herald's *Be Well*, *Timeout*, and *Driven* magazines

2013 (September) – Present Part time freelance design work (print and digital) for various organisations including RSM Accountants, Access Group and Abcorp Ltd (Now Seearco Distributors).

2012 (December) – 2013 (October) Maternity leave.

2011 (October) – 2012 (November) Mediaweb (Auckland, New Zealand) – freelance graphic designer – design and layout of *NZ Management* and *Covernote* magazines, new publication concept work, re-design and creation of company media kits and ads.

2007 (June) – 2011 (August) – LexisNexis (London, England) – graphic designer – created ads, brochures, newsletters, sales collateral, book cover designs, corporate gifts/apparel, basic photography, websites, emails, animated ads and powerpoint presentations.

2006 (November) – 2007 (April) Big White Ski Resort (British Columbia, Canada) – graphic designer for the guest services & events department working on events and promotions as well as developing, maintaining and scheduling the in-house television channel.

2002 (February) – 2006 (August) Profile Publishing Limited (Auckland, New Zealand) – senior mac op / designer – magazine layout predominantly for *NZ Marketing* and *AdMedia* magazines, publication re-designs, magazine ads, basic photography and production management.

2001 (June) Brebner Print (Hamilton, New Zealand) – Internship (work experience required for degree)– mac operator, client liaison.

2000 (December) – 2001 (January) Noel Leeming (Auckland, New Zealand) – sales, customer service, general assistant.

1995 – 2000 Various part time factory and outdoor work, as well as employment in the hospitality industry.

Qualifications

2007 – 2010 Training Courses: Tailored Dreamweaver/CSS, Advanced Adobe Illustrator, Adobe Flash, Professional Object Photography, Advanced Microsoft Powerpoint Introduction – All attended at Media Training (London, England)

1999 – 2001 Bachelor of Media Arts (Graphic Design major) – Waikato Institute of Technology (Hamilton, New Zealand)

1996 – 1998 School Certificate, Sixth Form Certificate, Higher School Certificate, B Bursary / University Entrance – Pukekohe High School (South Auckland, New Zealand)

Achievements

2022 Finalist – Best newspaper front page – Voyager Media Awards (*Herald on Sunday* / NZME)

2021 Finalist – Best newspaper front page – Voyager Media Awards (*Herald on Sunday* / NZME)

2019 Finalist – Best newspaper front page – Voyager Media Awards (*Herald on Sunday* / NZME)

2007 Winner – Employee of the year – Big White Ski Resort

2005 Finalist – Magazine of the year – MPA Magazine Awards (*AdMedia* magazine)

2004 Finalist – Designer of the year – MPA Magazine Awards (*AdMedia* magazine)

2003 Finalist – Cover of the year – MPA Magazine Awards (*NZ Marketing Magazine*)

Skills

Advanced Adobe Indesign and Photoshop

Intermediate Adobe Illustrator

Basic Adobe After Effects

(Competent using all software on both Mac and PC)

References

Available upon request.

Interests & Hobbies

Travel, watersports, swimming, snowboarding, health/fitness, fine art/painting, cake decorating.

Contact

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